



2021 Annual Report

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Always  Smiling





About Always B Smiling

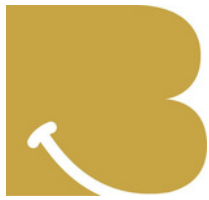
Always B Smiling Inc. is a Nonprofit Organization established in 2020 with the mission of creating smiles for children and families with disabilities and health challenges in the greater Pittsburgh area. Always B Smiling was founded by Dean and Kristin Huibregtse in honor of their son Bennett who passed away in July of 2020. Bennett had many struggles in life including 2 Kidney transplants, Cerebral Palsy, Cortical Vision Impairment, and Intellectual Disability. When Bennett passed, they made a promise they would continue to share his smile with the world and in doing so, bring smiles to so many others.

Bennett loved a good laugh while showing his amazing smile and that is the mission of Always B Smiling....to bring smiles to the ones who need it the most.

Always B Smiling offers support and experiences to an underserved population- children, teens and young adults living with disabilities and health challenges. Our goal is improving the mental, emotional, and social quality of life for the Pittsburgh's region's children, teens and young adults with disabilities and health challenges. We know when this goal is achieved because the smiles start happening.

Our vision is to operate a dedicated activity center that is open year-round, allowing children and their families a variety of social and educational opportunities in an inclusive, safe and welcoming environment.





2021 ADAPTIVE BIKE RIDES * AT A GLANCE

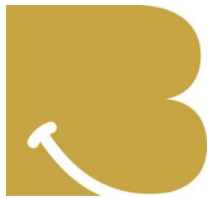
Children, teens and young adults with limited mobility enjoyed a family bike ride on the Montour Trail from the front seat of an adaptive bike, powered by a trained volunteer. We end the Bike ride with an ice cream social. This experience allows the participant, siblings, mom, and dad an opportunity to experience a family outing that they generally don't get the opportunity to experience. Being outdoors in nature brings an element of calmness, relaxation and freedom which leads to an improved mental state.

48 Bike Rides with
28 families and
pedaled over 360
miles.

Smiles Created



~KindWords~ Our family loved our time on the trail, thank you for all you are doing to create smiles.



2021 SUPPORT SERVICES AT A GLANCE



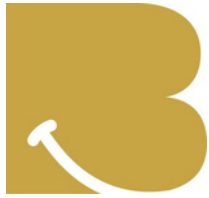
Buddee Bags – while Children’s Hospital provides extensive care for children, Buddee Bags were designed to bring smiles to the faces of kids facing longer stays. Bags included everything from headphones, plush blankets, stuffed animals and activity kits designed to bring comfort during their stay.

In collaboration with the Children’s Hospital Nephrology department, Always B Smiling helped support the needs of families with children facing extended hospital stays or frequent hospital visits.

Over 65 bags of smiles along with \$6,000 granted to families with financial hardship.

Smiles Created





2021

COMMUNITY ENGAGEMENT AT A GLANCE

In our first year of operation, Always B Smiling had significant community engagement and partnered with several organizations that supported our mission.

We sponsored two community blood drives addressing the urgent need for blood donations. We helped promote the need of kidney donation, asking for the community to be organ donors.

Several schools in the area participated in fundraising, offering children with special needs a life skills program where they made and promoted Buddee biscuits, raising over \$500. Throughout the year we spread the word at universities, women's clubs, rotary clubs, state offices and affiliated nonprofits.

Always B Smiling and its mission of creating smiles became known in the community.

Smiles Created




Biscuits for Buddee

We will be selling Buddee's Banana Biscotti homemade dog biscuits. Treats will be sold in bags of five for \$5.00.

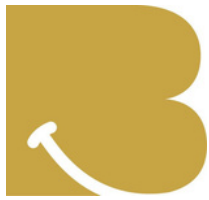
Ingredients include flour, baking soda, egg, vegetable oil, bananas, vanilla, and water!

Order forms and donations (cash or please) should be returned to your child's teacher by 4/28/21.

Your treats will be delivered to your child's classroom Wednesday, 5/5/21.




~Kind Words~ Always B Smiling, thank you very much, the help your foundation has provided for my family has been such a blessing and right on time.



2021 VOLUNTEER SUPPORT AT A GLANCE



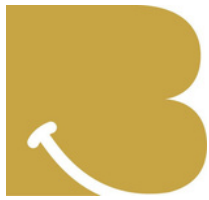
Always B Smiling had amazing volunteer support throughout the year. We had support from Schools, OT, PT, teachers, aides, staff from therapy centers, county programs, all wanting to stay close and give back in honor of Bennett. We have a well-rounded Board with some members having experience with the special needs and children's health area which allowed us to build a strong foundation to deliver on smiles.

Over 40 Volunteers throughout the year helping us to deliver our mission to create smiles for children with health challenges and disabilities.

Smiles Created



~Kind Words~ It brings us so much joy feeling Bennett's spirit on the trail, thanks to you and Dean for creating these opportunities not only for us but for the families too!



*** 2021**

FIRST ANNUAL MILES FOR SMILES

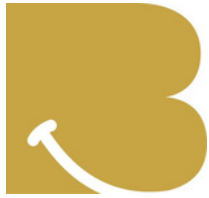
Our First Annual Miles for Smiles was a 5k walk supporting the life of Bennett and our mission of creating smiles was a huge success. We were humbled with the support of family, friends, state representatives, schools and other nonprofit organizations. People came together to show amazing support for Always B Smiling!



Over 250 people attended the walk, with over \$60,000 raised.

Smiles Created

~Kind Words~ Thank you so much to our dear friends at Always B Smiling for making Sophie's celebration so special



ALWAYS B SMILING TESTIMONIALS



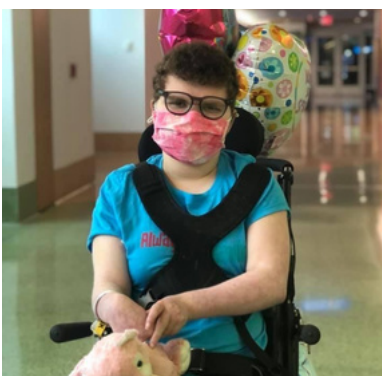
"MIKEY DOESN'T HAVE THE WORDS TO EXPRESS HOW MUCH HE ENJOYED THE BIKE RIDE BUT THE SMILE ON HIS FACE SHOWED HOW MUCH FUN HE HAD. THANK YOU SO MUCH FOR PROVIDING HIM THE OPPORTUNITY TO HAVE SUCH A GREAT TIME. WE CAN'T WAIT TO PARTICIPATE AGAIN AND HOPEFULLY OTHER CHILDREN LIKE MIKEY WILL GET TO EXPERIENCE THIS FUN."



"ALWAYS B SMILING IS TRULY THE ABSOLUTE BEST. OUR 2 RIDES THIS SEASON WERE ABSOLUTELY AMONG OUR FAVORITE FAMILY OUTINGS OF THE YEAR. IT IS SO NICE TO SPEND AN EASY AFTERNOON OUTDOORS WITH SUCH WELCOMING "HOSTS" AND KIND AND CAPABLE VOLUNTEERS, WHO GO OUT OF THEIR WAY TO MAKE THE EXPERIENCE FUN, RELAXING AND ENJOYABLE FOR ALL. THE MONTOUR TRAIL IS LOVELY, AND THE TANDEM BIKES ARE REALLY COOL. IT'S A FANTASTIC OPPORTUNITY FOR SOPHIE TO GET OUTDOORS AND OUT OF THE CITY!"

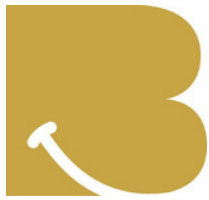


"THE TEAM HAS A UNIQUE WAY OF MAKING ALL THE RIDERS FEEL COMFORTABLE AND LOVED. IT WAS EVIDENT IN ALL THE SMILES VICTORIA GAVE WHILE WAITING FOR HER TURN AND WHILE RIDING. WE WILL BE BACK NEXT SEASON AND LOVE SHARING THIS ORGANIZATION'S MISSION OF GIVING SMILES. IN A WORLD WHERE IT SOMETIMES CAN FEEL HARSH AND THAT OUR CHILDREN ARE FORGOTTEN, WE ARE GRATEFUL FOR THIS TEAM OF CARING PEOPLE WHO REMEMBER THESE FOLKS AND LIVE OUT EVERYONE'S RIGHT TO THE PURSUIT OF HAPPINESS."



"ON THE HARDEST DAY OF A PATIENT'S LIFE, YOUR GIVING OFFERS HELP AND HOPE." – CHILDREN'S HOSPITAL NEPHROLOGY DEPARTMENT





2021 PARTNERS, SPONSORS AT A GLANCE



The support we received in the first year was beyond humbling. A community came together to support our mission of creating smiles. In a unprecedented time of mental health and social isolation, we were able to provide children and their families support and experiences during a very challenging time.

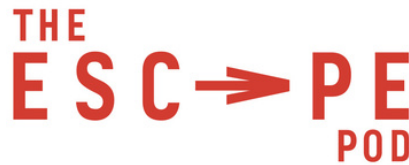
Thank you to our partners, sponsors and individual donors we could not have done it without you!

Always B Smiling raised over \$100,000 in the first year of inception!

Smiles Created



millie's
HOMEMADE ICE CREAM



~Kind Words~ Thank you so much for an amazing afternoon! Everyone loved it, you are all awesome!



FINANCIAL SUMMARY 2021

Always B Smiling in the first year of inception raised over \$100,000 from the support of the community and family and friends. 100 percent of our profits goes back into the program.

REVENUE SOURCES AT A GLANCE **\$95,906**

\$ 60,200 Miles for Smiles Annual Walk

\$ 32,706 Individual Donors

\$3,000 Sponsorships

EXPENSES AT A GLANCE **\$41,945**

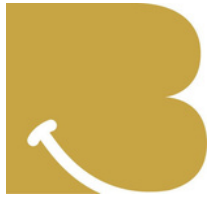
\$ 16,116 Program Cost

\$17,390 Bikes

\$ 6,620 Marketing and Website

\$1,819 Insurance





FINANCIAL GOALS 2022

2022 TARGET

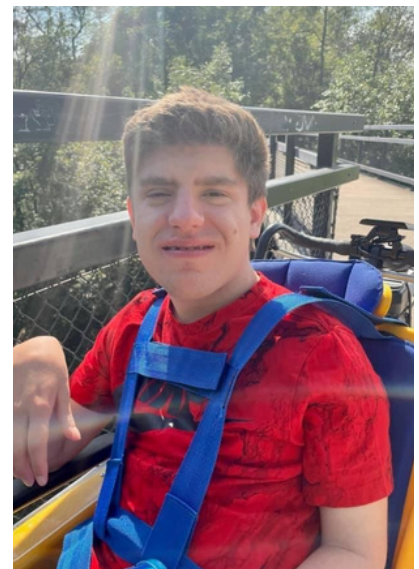
- Increase revenue by 36%

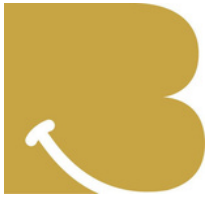
PLANS FOR GROWTH

- Offer 100 bike rides to children with special needs.
- Expand our Budde Bag program to other units at Children's Hospital of Pittsburgh and include the children at our biking program and events.
- Offer special needs teen events 3 times a year.
- Acquire land for the Always B Smiling activity center.

PROPOSED SOURCE OF REVENUE

- Grants will be the main source of the revenue increase
- Increase sponsorships
- Two fundraising events



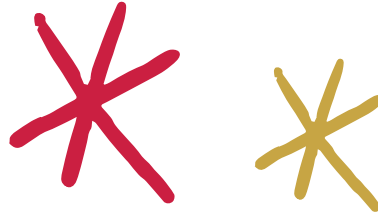


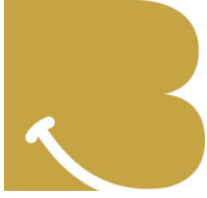
Our future vision is to build and operate a dedicated activity center on the Montour Trail where Always B Smiling will enhance our existing programs and expand on them, including but not limited to operating a café that supports life skills for teens and young adults, a horticulture program, trail programs and seasonal activities that are not currently offered.

This center would be fully handicap-accessible and sensory-friendly and provide families the opportunity to gather in a safe, welcoming environment while enjoying the beauty offered on the trail and surrounding areas.

The population we serve has over 30,000 special needs children along with over 22,000 kids with medical challenges needing smiles.

Smiles Created





STRATEGIC PLAN

YEAR 1-2

STRATEGIC PLAN

YEAR 3-BEYOND

SUPPORTIVE SERVICES

Support services to children, families and caregivers with long term health challenges at Children's Hospital of Pittsburgh.

- **Buddee Bags:** Nephrology bags will help children and families during transplant or dialysis treatment to lessen the stress, help with mental health and create smiles.
- **Buddee Bags:** Expand to other units in the hospital.
- **Directed Funds:** Work with Children's Hospital Nephrology Department to support a patients defined need such as travel, housing, hotel, food and lost income.
- **Directed Funds:** Expand to other units in the hospital.

CREATIVE PROGRAMS

Address the many gaps that exist for children and families outside of traditional education programs.

- **Adaptive Bike Rides:** A program that offers free adaptive bike rides to those that may not be able to ride a bicycle on their own, a fun family day out on the Montour Trail ending with an ice cream social.
- **Adaptive Bike Program:** Expand to special needs schools offering a field trip where students can enjoy a bike ride and educational based activities.
- **Social Activities:** Create an opportunity for children to socialize with their peers and community outside of school. Activities to include bowling, day at farm, craft day, pumpkin patch and teen night.
- **Social Activities:** Horticulture, music therapy, OT/PT groups, kidney camp, transplant activities, and various seasonal themed programs throughout the year.

ACTIVITY CENTER

Always B Smiling will offer a life skills program for young adults with special needs. This will foster acceptance, inclusion, and pride while creating a deeper understanding and acceptance of diversity and inclusion in the community.

- **Acquire land on the Montour Trail to operate the Always B Smiling Activity Center.**
- **B Smiling Cafe:** Operate a coffee shop/cafe where the employees will be ABS program participant. Our goal is to encourage life skill growth opportunities.
- **Purchase dedicated structure to store bikes, and offer a safe place to socialize with peers.**
- **Fundraising Program:** The program will be designed for the ABS participants to execute a full step by step fundraising program from start to finish. The money raised will go back into the program.
- **Assemble the Buddee Bags for the children at the hospital.**
- **Farmers Market:** Sell items that the participants have grown in the horticulture program.

STRATEGIC PLAN

COMMUNITY INVOLVEMENT

Community inclusion will offer program participants and peer volunteers to interact and learn from each other. This interaction will promote diversity and inclusion into the community.

- **Buddy Program:** A program offering participants and volunteers an opportunity to work together on projects and/or activities that utilizes assistance or support from a buddy.
- **Volunteer program to support all our programs.**
- **Teachers and therapists will work collaboratively with ABS to design and implement curriculum that will optimize participants growth outside the traditional education setting.**
- **Collaborate with other local nonprofits with similar missions to make an even greater impact into the community.**

COMMUNITY AWARENESS

Build Community Awareness

- **Miles for Smiles:** Annual walk to raise funds and gain awareness. Collaborate with local businesses and nonprofits.
- **Attend local nonprofit resource fairs.**
- **Present our mission to rotary clubs and chamber groups.**
- **Create and maintain business relationships to gain support of our programing in local communities.**
- **Grant writing and form relationships in the community.**
- **Partner with local private and public schools to form partnership with Always B Smiling.**





*From the
Executive Director*

I want to close with a heartfelt thank you to all of the volunteers, donors, friends, family and most importantly the children and families that have allowed Always B Smiling to continue to breathe life into Bennett's legacy. We are so proud of all the success we achieved in our first year.

Our goals are lofty, but we know firsthand there is a great need to serve kids and families with health challenges. Often times as a family we experienced the feeling of isolation and a lack of acceptance, so we know the cause of creating smiles is beyond worthy.

With your support this journey will continue, and we are excited for the future to create and support thousands of new smiles.

We look forward to our second full year at Always B Smiling.

B Smiling,

Kristin Huibregtse

BOARD OF DIRECTORS

Dean Huibregtse, Enterprise Vice President Owens & Minor
Gina Esch, Owner Esch Consulting
Scott Hetland, President Medical Monks
Sloan Astorino, Director of Development University of Pittsburgh
Kerrin Hetland, Homemaker and retired Respiratory Therapist
Stephanie Walker, Vice President talent acquisition Blackbaud

President
Vice President
Treasurer
Secretary
Board Member
Board Member



**AN AMAZING 2021
HONORING
OUR HERO B!**



Always  **Smiling**